

## BACHELOR OF CONSUMER STUDIES

### Curriculum Structure

Course Category	Credit Hours
University Courses	25
Core Courses	65
Elective Courses	33
Total	123

### List of Courses

#### University Courses (25 Credits)

COURSE CODE	COURSE NAME	Kr	K	A/T	PREREQUISITE
SKP2101	Malaysian Nationhood	3	3	0	None
SKP2203	Islamic Civilisation and Asian Civilisation	2	2	0	None
SKP2204	Ethnic Relations	2	2	0	None
FCE3204	Thinking Skills	2	2	0	None
MGM3101	Principles of Management	3	3	0	None
ECN3010	Principles of Economics	3	3	0	None
PRT2008	Agriculture and Man	2	2	0	None
BBI2423	Academic Interaction and Presentation	3	2	1	
BBI2424	Academic Writing	3	2	1	
QKXxxxx	Co-Curriculum	1	0	1	
QKXxxxx	Co-Curriculum	1	0	1	

#### Core Courses (65 Credits)

COURSE CODE	COURSE NAME	Kr	K	A/T	PREREQUISITE
FEM3107	Basic Advising and Counselling	3	2	1	None
FEM3202	Nutrition, Health and Environment	3	2	1	None
FEM3205	Development of Family Enterprise	3	2	1	None
MGM3211	Principles of Marketing	3	3	0	MGM 3101
MTH3003	Statistics for Applied Sciences	4	3	1	None
PSP3001	Introduction to Consumer Sciences	3	3	0	None
PSP3002	Research Methods in Consumer Sciences	3	2	1	None
PSP3003	Consumer Psychology	3	3	0	PSP3001
PSP3201	Consumer Behavior	3	3	0	PSP 3001
PSP3202	Consumer Protection	3	3	0	PSP 3001
PSP3203	Consumer Economics	3	3	0	None
PSP3204	Family Economics	3	3	0	None
PSP3205	Organisational Behaviour and Decision Making	3	3	0	None
PSP3301	Household Financial Management	3	2	1	None
PSP4000	Seminar on Consumer Sciences	1	0	1	None
PSP4200	Consumer and Business Ethics	3	3	0	PSP 3201
PSP4201	Consumer Law	3	3	0	PSP 3202
PSP4601	Evaluation of Consumer Products and Services	3	2	1	None
PSP4903	Industrial Training	6	0	6	Lecturer's Approval
PSP4959	Bachelor Dissertation	6	0	6	None

### Important Notes:

1. Students must take 21 credits from any of the elective packages listed. Another 12 credits can be taken from any courses (degree level) from any local or international university with faculty's permission.
2. For Consumer Finance Package, the third to the eight courses are part of the professional certification qualification: Registered/Certified Financial Planner.

## Elective Courses (33 Credits)

### a. Consumer Finance Package

COURSE CODE	COURSE NAME	Kr	K	A/T	PREREQUISITE
ACT2111	Introduction to Planning and Use of Financial Information	3	3	0	None
ACT2112	Introductory Accounting	4	3	1	None
ACT3211	Financial Management	3	3	0	ACT2112/ ACT2114
ACT4221	Investment Analysis	3	3	0	ACT3211
PSP4302	Financial Advising	3	1	2	PSP3301
PSP4305	The Psychology of Money	3	2	1	None
PSP4306	Retirement and Estate Planning	3	2	1	PSP3301
PSP4307	Zakat and Individual Taxation	3	3	0	None
PSP4308	Family Risk Management	3	2	1	PSP3301
PSP4309	Consumer Saving and Investment	3	2	1	PSP3301
PSP4310	Consumer Credit and Debt Management	3	2	1	PSP3301
PSP4311	Consumer and Financial Markets	3	3	0	None
BB-XXX	Global Language	3	2	1	

### b. Advocacy and Consumer Education Package

COURSE CODE	COURSE NAME	Kr	K	A/T	PREREQUISITE
PSP4202	Consumer Empowerment	3	3	0	None
PSP4203	Analysis of Consumer Policies and Programmes	3	2	1	None
PSP4204	Conflict Management	3	2	1	PSP3205
PSP4205	Social Audit and Consumer Well Being	3	3	0	None
PSP4206	Consumer Advocacy	3	3	0	None
PSP4310	Consumer Credit and Debt Management	3	2	1	PSP3301
KOC3431	Public Relation Strategies	3	2	1	None
KOJ3444	Principles and Practices of Journalism	3	2	1	None
KOH3231	Communication Psychology	3	3	0	None
BB-XXX	Global Language	3	2	1	

### c. Consumer Product Package

COURSE CODE	COURSE NAME	Kr	K	A/T	PREREQUISITE
KOM3403	Public Oration	3	2	1	None
KOH3401	Small Group Communication	3	2	1	None
MGM4174	Service Management	3	3	0	MGM3211
PSP3402	Housing and Human Settlement	3	3	0	None
PSP3504	Design and Consumer Environment	3	2	1	None
PSP4403	Housing Economics	3	3	0	None
PSP4602	Product Safety	3	3	0	None
PSP4604	Ergonomics and Consumer	3	2	1	PSP3504
PSP4701	Consumer Food Evaluation	3	2	1	PSP 4601
PSP4702	Food Management	3	2	1	FEM 3202
PSP4703	Food Quality and Safety	3	3	0	FEM 3202
PSP4401	Environmental Psychology	3	3	0	None
SKP3109	Urban Development	3	3	0	None
BB-XXX	Global Language	3	2	1	

Notes : Kr = Credit Hour, K = Lecture, A = Laboratory, T = Tutorial

#### Important Notes:

1. It is compulsory for students to take **2 credits of co-curriculum courses** offered by the university

2. Students need to complete the english package as the table below:

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

### Study Scheme

#### 1<sup>ST</sup> YEAR: 1<sup>ST</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP3001	Introduction to Consumer Sciences	3	3	0
SKP2101	Malaysian Nationhood	3	3	0
SKP2204	Ethnic Relations	2	2	0
PRT2008	Agriculture and Man	2	2	0
ECN3010	Principles of Economics	3	3	0
FCE3204	Thinking Skills	2	2	0
QKXxxxx	Co-Curriculum	1	0	1
<b>TOTAL</b>		<b>16</b>	<b>15</b>	<b>1</b>

#### 1<sup>ST</sup> YEAR: 2<sup>ND</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP3003	Consumer Psychology	3	3	0
PSP3203	Consumer Economics	3	3	0
PSP3301	Household Financial Management	3	2	1
SKP2203	Islamic Civilisation and Asian Civilisation	2	2	0
BBI2423	Academic Interaction and Presentation	3	2	1
QKXxxxx	Co-Curriculum	1	0	1
<b>TOTAL</b>		<b>15</b>	<b>12</b>	<b>3</b>

#### 2<sup>ND</sup> YEAR: 1<sup>ST</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
FEM3202	Nutrition, Health and Environment	3	2	1
PSP3202	Consumer Protection	3	3	0
PSP3204	Family Economics	3	3	0
BBI2424	Academic Writing	3	2	1
PSP3201	Consumer Behavior	3	3	0
MGM3101	Principles of Management	3	3	0
<b>TOTAL</b>		<b>18</b>	<b>16</b>	<b>2</b>

#### 2<sup>ND</sup> YEAR: 2<sup>ND</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
FEM3205	Development of Family Enterprise	3	2	1
FEM3107	Basic Advising and Counselling	3	2	1
PSP4201	Consumer Law	3	3	0
MGM3211	Principles of Marketing	3	3	0
MTH3003	Statistics for Applied Sciences	4	3	1
<b>TOTAL</b>		<b>16</b>	<b>13</b>	<b>3</b>

3<sup>RD</sup> YEAR: 1<sup>ST</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP3002	Research Methods in Consumer Sciences	3	2	1
PSP3205	Organisational Behaviour and Decision Making	3	3	0
PSP4000	Seminar on Consumer Sciences	1	0	1
PSP4200	Consumer and Business Ethics	3	3	0
	2 Elective Courses	6		
	<b>TOTAL</b>	<b>16</b>		

3<sup>RD</sup> YEAR: 2<sup>ND</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP4601	Evaluation of Consumer Products and Services	3	2	1
PSP4959A	Bachelor Dissertation	3	0	3
	4 Elective Courses	12		
	<b>TOTAL</b>	<b>18</b>		

4<sup>TH</sup> SEMESTER: 1<sup>ST</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP4959B	Bachelor Dissertation	3	0	3
	5 Elective Courses	15		
	<b>TOTAL</b>	<b>18</b>		

SEMESTER 2/ 2<sup>ND</sup> SEMESTER

COURSE CODE	COURSE NAME	Kr	K	A/T
PSP4903	Industrial Training	6	0	6
	<b>TOTAL</b>	<b>6</b>		<b>6</b>