



CURRICULUM VITAE



DR. JASMINE LAU LEBY

Senior Lecturer

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ACADEMIC

Doctor of Philosophy, Universiti Putra Malaysia

Master of Science, Universiti Putra Malaysia

Master of Business Administration, University of Lincolnshire & Humberside, UK

Bachelor of Science (Hon.)(HBP), Universiti Sains Malaysia

AREAS OF INTEREST

Housing & Environment

Consumer Studies

Management & Organisation

TEACHING (INVOLVEMENTS)

PSP3205 Organisational Behaviour & Decision Making

PSP3301 Household Financial Management

PSP3402 Housing & Human Settlement

PSP4204 Conflict Management

PSP4401 Environmental Psychology

PSP4959 Bachelor Dissertation (Coordinator 2017-2019)

PROFESSIONAL QUALIFICATION/MEMBERSHIP/AFFILIATION

Member, Malaysian Consumer & Family Economics Association

EMPLOYMENT			
Employer	Designation	Department	Duration
Universiti Putra Malaysia, Serdang	Senior Lecturer	Faculty of Human Ecology	Aug 2017 – to date
Tunku Abdul Rahman University College (TARUC), Setapak	Part-time Lecturer	Faculty of Built Environment (FOBE) Faculty of Accounting, Finance & Business (FAFB)	Feb 2015 – Aug 2017
UCSI University, Cheras	Lecturer	Faculty of Business & Information Science (FOBIS)	Aug 2001 – Aug 2012
HELP Institute, Pusat Bandar Damansara	Programme Coordinator	Department of Business	May 2000 – May 2001
Tropical Baggage Sdn Bhd, Jln Chan Sow Lin	Data Management Executive	-	Apr 1999 – Apr 2000

PUBLICATIONS	
Journals	
1.	Chong, H. X., Hashim, A. H., Osman, S., Lau, J. L. , & Aw, E. C. X. (2022). The future of e-commerce? Understanding livestreaming commerce continuance usage. <i>International Journal of Retail & Distribution Management</i> , (ahead-of-print).
2.	Zainudin, N., Lau, J. L. , & Munusami, C. (2022). Modelling household behavioural changes as an opportunity for sustainable home energy. <i>Environmental Economics and Policy Studies</i> , 24(1), 73-97.
3.	Cheng, K. W., Osman, S., Jusoh, Z. M., & Lau, J. L. (2021). Multidimensional factors that influence the intention to practice segregation-at-source of solid waste: An empirical study. <i>Management Science Letters</i> , 11(2), 379-390..
4.	Ong, Z. Y., Lau, J. L. , & Zainudin, N. (2021). Money attitude, materialism and compulsive buying among Malaysian young adults. <i>Management Science Letters</i> , 11(1), 281-290.
5.	Lau, J. L. , Rahim, N. A. A., Abdullah, S. I. S. S. & Me, R. C. (2020). Factors Affecting Informal Learning Activities of the Millennial Generation. <i>Elementary Education Online</i> , 19(3), 127-139.
6.	Lau, J. L. & Hashim, A. H. (2020). Mediation analysis of the relationship between environmental concern and intention to adopt green concepts. <i>Smart & Sustainable Built Environment</i> , 9(4), 539-556.
7.	Lau, J. L. , Rahim, N. A. A., Abdullah, S. I. S. S. & Me, R. C. (2019). Students' informal learning space choices at university campus. <i>Journal of Social Science & Humanities</i> , 2(3), 10-16.
8.	Cheng, K. W., Osman, S., Jusoh, Z. M. & Lau, J. L. (2019). Instrument development on measuring Malaysian households' intention to practice solid waste segregation-at-source. <i>International Journal of Engineering and Advanced Technology</i> , 8(5C), 1390-1400.
9.	Lim, T. Y. T. & Lau, J. L. (2017). The role of employee empowerment in high power-distance organisations. <i>International Journal of Accounting, Finance & Business (IJAFB)</i> , 2(6), 1-17.
10.	Lau, J. L. , Hashim, A. H., Samah, A. A. & Salim, A. S. S. (2016). Exploring the environmental worldviews of Malaysian project managers. <i>Smart & Sustainable Built Environment</i> , 5(4), 307-324.
11.	Tan, E. & Lau, J. L. (2016). Behavioural intention to adopt mobile banking among the millennial generation. <i>Young Consumers</i> , 17(1), 18-31.
12.	Lau, J. , Hashim, A. H. & Samah, A. A. (2015). Predicting and explaining intention to adopt green concepts among housing developers. <i>European Academic Research</i> , 3(8), 6710-6724.
13.	Daud, D., Wong, D., Ho W. K., & Lau, J. (2012). Curriculum administrative easiness, educational pricing for the programme enrolment intention: A case from a private higher education institution in Malaysia. <i>Economia, Seria Management</i> , 15(2), 413-422.

14.	Lau, J. L. & Hashim. A.H. (2010). Liveability dimensions and attributes: Their relative importance in the eyes of neighbourhood residents. <i>Journal of Construction in Developing Countries</i> , 15(1), 67-91.
Conference Proceedings	
1.	Cheng, K. W., Osman, S., Jusoh, Z. M. & Lau, J. L. Attitude, descriptive norm and injunctive norm of Malaysian households' intention to practice solid waste segregation-at-source. In 23 rd MACFEA National Seminar: Cost of living, issues & implications, 17 December 2019. Faculty of Human Ecology, UPM, Serdang.
2.	Lau, J. L. , Rahim, N. A. A., Abdullah, S. I. S. S. & Me, R. C. (2019). Students' informal learning space choices at university campus. In 3 rd Langkawi International Conference on Social Sciences (LICSS), 2-3 August 2019. Langkawi, Kedah.
3.	Cheng, K. W., Osman, S., Jusoh, Z. M. & Lau, J. L. Development & validation of an instrument to measure Malaysian households' intention to practice solid waste segregation-at-source. <i>Asia Proceedings of Social Sciences</i> , 4(2), 38-41. In 3 rd Asia International Multidisciplinary Conference (AIMC), 1-2 May 2019. Universiti Teknologi Malaysia, Johor Bharu.
4.	Lim, T. Y. T. & Lau, J. L. Relationship between interpersonal trust & job satisfaction: Does employee empowerment matter? In International Conference on Education, Business, Islamic & Technology (ICEBIT), 29-30 July 2017. Langkawi, Kedah
5.	Mah, W. L., Wilson P., & Lau, J. L. Factors Affecting Students' Attitude towards Banner Advertisement on Social Networking Sites. In 16 th International Business Information Management Association (IBIMA) Conference, 29-30 June 2011.

POST-GRADUATE SUPERVISION

	Name	Type of Degree	Level of Supervision	Thesis Title	Year
Master					
1.	Wan Nurhasyireen Binti Wan Hassan	MSc (Housing)	Main Supervisor	Housing instability and well-being among B40 multi-generational households in Klang Valley	Ongoing
2.	Fattwo Abdul Rahman (GS52347)	MSc (Family Economics & Mgmt)	Committee Member	Influence of consumption values on housing furniture satisfaction among working women in Jeddah, Saudi Arabia	2022
3.	Mohd Haziman bin Ab Ghani (GS46609)	MSc (Family Economics & Mgmt)	Committee member	Faktor penentu kesejahteraan ekonomi subjektif dalam kalangan penjawat awam di Putrajaya	2019

	Name	Type of Degree	Level of Supervision	Thesis Title	Year
Doctor of Philosophy					
1.	Mohd Aiman Hakimi Abdullah (GS56788)	PhD (Forestry)	Committee member	The working behavior of Generation Z in timber industry in Malaysia	Ongoing
2.	Chong Han Si (GS53901)	PhD (Consumer Science)	Committee member	Factors influencing university students' continuance intention & impulse buying behaviour in using Facebook live social commerce	2023

3.	Cheng Kai Wah (GS50840)	PhD (Consumer Science)	Committee member	Subjective norm, environmental concern, environmental knowledge & households' intention to practice solid waste segregation-at-source in Selangor, Malaysia	2022
4.	Leong Mei Kei (GS43855)	PhD (Consumer Science)	Committee member	Consumer involvement, consumer online engagement & consumer loyalty in airline & hospitality services among generation X & Y	2020

RESEARCH PROJECT					
Project No./Code	Project Title	Role	Year	Source of Fund	Status
FRGS/1/2021/SS0/UPM/02/5	Constructing Indicators and Profiles of Energy Poverty Household in Malaysia	Member		Kementerian Pendidikan Tinggi (KPT)	Ongoing (RM76,550)
FRGS/1/2020/SSI02/UPM/02/2	Typology of Multi-Generational B40 Households at Metropolitan High-Rise People's Housing Project (PPR) in Peninsular Malaysia	Principal Investigator	1 Nov 20 – 30 Apr 2023	Kementerian Pendidikan Tinggi (KPT)	Ongoing (RM49,210)
9672200	Employees Personality & Pro-Environmental Behaviour: The Mediating Effects of Environmental Values & Connectedness to Nature	Principal Investigator	1 Feb 19 – 30 Oct 21	Geran Putra IPM, UPM	Completed (RM37,100)
9323756	Exploring Students' Informal Learning Space Choices in UPM Serdang Campus	Principal Investigator	15 Nov 18 – 14 July 20	Incentive Grants Research for Teaching & Learning (GIPP) by Centre for Academic Development (CADE), UPM	Completed (RM20,000)
INTERNAL EXAMINER					
No.	Name	Title		Degree	Year
1.	Nil.				

EDITOR/REVIEWER/ASSESSOR				
No.	Journal/Conference	Position	Level	Year
1.	Pertanika Journal (Special Issue)	Reviewer	University	2018
2.	Jurnal Pengguna	Reviewer	University	2019
3.	Journal of Halal Industry & Services	Reviewer	National	2020