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1. BACKGROUND INFORMATION

1.1 FIELD OF SPECIALIZATION

Consumer and Family Economics; Consumption Economics

1.2 EDUCATION AND ACADEMIC QUALIFICATION

DEGREE AWARDED/INSTITUTIONS	DURATION
Ph.D (Consumer and Family Economics) University of Missouri Columbia, USA	1996-2000
M.Sc. (Consumer Economics) University of Alabama, Tuscaloosa, USA	1994-1995
B. Economics (Honors) (Second Class Upper) [Minor in Economic Development] International Islamic University Malaysia (IIUM)	1988-1992

1.3 PROFESSIONAL CERTIFICATION

COURSES/CERTIFICATION	INSTITUTION	YEAR/ DURATION
Certified Islamic Financial Planner (IFP)	FPAM and IBFIM	2009-current
Certified Action Learning Coach	World Institute of Action Learning [WIAL]	2020 -current

2. RESEARCH ACTIVITIES

2.1 RESEARCH INTEREST

Consumer/Consumption Economic, Family/Household Economic [Household Production and Time Use Study]; Generational Economy [Intergenerational transfer] and Ageing

2.2 RESEARCH PROJECTS

NO.	TITLE OF RESEARCH	ROLE	DURATION	SOURCES
1.	Malaysian Consumers and Materialism	Leader	2003	Short Term

4	Consumption Behavior of Older Persons in Malaysia (06-02-03-0136PR)	Member	2003 – 2005	IRPA
5	Poverty Among Elderly Malaysian: Towards Productive Ageing	Member	2003 – 2005	IRPA
6	Quality of Life of Older Malaysian (Economics and Financial Aspects of Ageing)	Member	2003 – 2005	IRPA
7	Sustainable Consumptions and Lifestyles Among Public Sectors Employees in Peninsular Malaysia	Member	2004 – 2006	IRPA
8.	Vulnerability in Purchasing of Health and Health Care Product and Services Among Older Consumers	Member	2006-Feb 2007	IRPA
10.	Consumer empowerment in a Globalized market (05-01-07-021FR)	Leader	Dec 2006-Feb 2009	Fundamental MHE
11.	Household food consumption survey: Developing food plan standards for Malaysia (05-01-07-023FR)	Leader	Dec 2006-Nov 2008	Fundamental MHE
12.	Official Poverty Line: Review and Suggestions for Improvement	Member	Dec 2006-Nov 2008	Fundamental MHE
13.	Gender ideology and gender role perception among university students	Member	2007-2008	Fundamental MHE
14.	Economic Wellbeing And Human Capital Investment Of Female-Headed Households (04-01-04-SF0568)	Leader	Dec 2006-Apr 2009	E-Science fund MOSTI
15.	Corporate Social Responsibility (CSR) and Consumer Wellbeing: Developing Consumer-Based CSR Index	Leader	2009-2011	Fundamental MHE
16.	Generation Y's Consumer Competency and Lifestyle	Leader	2009-2011	RUGs
17.	Aged Parents and Dependent Children: Retirement Preparedness among Sandwiched Generation	Leader	2012-2015	Fundamental MHE
18.	The impact of Cash Transfer on Wellbeing of Older Persons	Leader	2014-2015	UNFPA
19	Time Use Study Among Older Person	Leader	2015-2017	Fundamental MHE
20	Assessment on the effectiveness of Department of Welfare's Cash Transfer program	Member	2015-2017	Ministry of Women, Family & Community Dev (Consultancy Research)
	Migration of Thai Muslims to Malaysia, Social Integration, and Problem Solving in the Southern-border Provinces	Principal Collaborator	2018-2019	University of Mahidol, Thailand

21	Developing Manual for Family Impact Analyses [FIA]	member	2020-2021	Ministry of Women, Family & Community Dev (Consultancy Research)
22	Time Use Study – Estimates of National Time Transfer Account [NTTA]	Leader [sub program]	2020-2021	UNFPA
23	Assessment of Bantuan Sara Hidup [BSH]	Member	2020-2021	LHDN,(Consultancy Research) [Ongoing]
24	Developing a harmonized protocols for Time use study	Leader	2020-2022	Fundamental MHE [on going]
25	Profiling of Consumer Purchase and Lifestyle	Member	2020	Ministry of Domestic Trade and Consumer Affairs
25	Active Ageing and Poverty among older person in ASEAN Member State	Member	2021-2022	ASEAN Secretariat

3. JOURNAL PUBLICATIONS

DETAILS OF PUBLICATIONS – for the last three years	
1.	Anyanwu Hilary Chinedu , Sharifah Azizah Haron , Syuhaily Osman I & Hilary Faith Hayatu (2020) Dissatisfaction and Profile of Dissatisfied Consumers: A Case Study of Mobile Telecommunication Network Consumers in Nigeria, <i>International Journal of Business and Management</i> ; Vol. 15, No. 5; 2020
2.	Roshanim Koris, Norashidah Mohamed Nor, Sharifah Azizah Haron , Tengku Aizan Hamid, Syed Mohamed Aljunid, Amrizal Muhammad Nur, Normaz Wana Ismail ,Asrul Akmal Shafie, Suraya Yusuff, Namaitijiang Maimaiti (2019) The Cost of Healthcare among Malaysian Community-Dwelling Elderly, <i>Jurnal Ekonomi Malaysia</i> 53(1)
3.	Hui Foh Foong, Tengku Aizan Hamid, Rahimah Ibrahim and Sharifah Azizah Haron (2018), Mediating role of neuroticism in the association between loneliness and cognitive function among community-dwelling older adults, <i>Australasian Journal on Ageing</i> , 37, (4) DOI: 10.1111/ajag.12555 [IF=1.08]
4.	Sharifah Azizah Haron , Hui Foh Foong, Tengku Aizan Hamid, (2018) <i>Moderating effect of emotional support on the relationship between disability and life satisfaction in older adults</i> <i>Geriatric and Gerontology International</i> , 18, 1361-1365, DOI: 10.1111/ggi.13490 [IF=2.656]
5.	Hui Foh Foong, Tengku Aizan Hamid, Sharifah Azizah Haron and Rahimah Ibrahim (2018), The Mediating Role of Positive Social Interaction in the Association between Disability and Depression among Community-Dwelling Older Adults, <i>Jurnal Sains Kesihatan Malaysia Isu Khas</i> , (16), 241- DOI : http://dx.doi.org/10.17576/JSKM-2018-43 [SCOPUS]
6.	Hui Foh Foong, Tengku Aizan Hamid, Rahimah Ibrahim and Sharifah Azizah Haron (2018) Information processing speed as a mediator between psychosocial stress and global cognition in older adults, <i>Psychogeriatrics</i> 18: 21–29, doi:10.1111/psyg.12279 [IF=1.209]

4. SUPERVISIONS

MAIN SUPERVISORS	
1.	Zaimah Ramli – PhD in Family Economics and Management (Graduated 2012) Pengaruh faktor pengetahuan, tingkahlaku kewangan dan pembuatan keputusan terhadap kesejahteraan kewangan pekerja sektor awam
2.	Quah Kheng Siong – PhD in Consumer Sciences (Graduated 2014) Corporate Social Responsibility from Consumers' perspectives
3.	Mohd Khirzan Badzli - PhD in Consumer Sciences (Graduated 2017) Consumer complaint behaviors among mobile phone users
4.	Yong Hiew Wei - PhD in Consumer Sciences (Graduated 2018) Consumption values and Consumer replacement behavior for mobile phones
5.	Rajat - PhD in Consumer Sciences (Graduated 2022) Social Marketing and Anti-consumption
6.	Hilary Anyanwu Chenedu – PhD in Consumer Sciences [Graduated 2022] Comparative study on Consumer Decision Making on Purchasing Locally-made car in Malaysia and Nigeria
7.	Jasmine Adela- MSc in Consumer Sciences (Graduated 2008) Predictors of recycling behaviors among residents in Klang Valley Malaysia
8.	Siti Marziah Zakaria - MSc in Human Development (Graduated 2008) Sustainable consumption practices among civil servant in Perak and Kedah
9.	Zuhairah Maarof - MSc in Consumer Sciences (Graduated 2015) Income adequacy and personal financial behaviors among college students
10.	Dayang Nor Jehan - MSc in Consumer Sciences (Graduated 2018) The influence of employees personal financial factors and workplace productivity
11.	Hilary Anuadu - MSc in Consumer Sciences (Graduated 2017) Mediating effect of consumer competency on consumer complaint behavior among MTN customer in Nigeria
12.	Swaarna Krishnan – MSc in Family Economic and Management [Graduated in 2019] Retirement preparedness among Private Sector employee in Klang valley
13.	Aziera Adlin – MSc in Family economics and Management [Ongoing – data analyses] Time use pattern and productivity of older person

5. ADMINISTRATIVE DUTIES AND OTHER RESPONSIBILITIES

DETAILS OF DUTIES/RESPONSIBILITIES	YEAR
Technical Expert, National Transfer Account, Malaysia	2015-current
Member, Consumer Economics Working Committee, MPPN, KPDNHEP	2009

(Alternate) Member, Communication and Multimedia Consumer Forum Malaysia (CFM) Council	2007-2009
Ahli, Majlis Penasihat Pengguna Negara (MPPN) (<i>Members, National Council of Consumer Advisors (NCCA)</i>) KPDNHEP	2004- Dec 2006
Chair, Consumer Education and Research, MPPN, KPDNHEP	2005-2006
Assessor of COVID-19 Grant [2 grants], Ministry of education	2020
Associate Researcher, Institute Gerontology, UPM	2004-2006; 2020-2022
Head of Department of Resource management and Consumer Studies	2005
Head of Social Gerontology Laboratory, Malaysian Research Institute on Ageing (MyAgeing) (Formerly Institute of Gerontology)	2013-2016 2016-2018 2018-2020

6. PROFESSIONAL SERVICES

6.1 Editorial Services

DETAILS OF ACTIVITIES	ROLE	YEAR
Malaysian Journal of Consumer and Family Economics (MAJCAFE)	Members of Editorial Board	2009-2010
Malaysian Journal of Consumer and Family Economics (MAJCAFE)	Members of Editorial Board	July 2006-2008
Human Ecology Research Bulletin (HERB)	Member of Editorial Board	2004- Mar 2005

6.2 Other scholarly services

DETAILS OF ACTIVITIES	YEAR
Media engagement	
1. Guest panel on “Population Ageing” – Bernama TV	2019
2. Guest panel on “Consumer protection” [In Apa kata Wanita”] - RTM1	2015
Speaking engagement/Sharing	2010-present
To public and/or government officers on Retirement preparedness; To International delegates and local government offices: on National Transfer Account [South-South Cooperation, Delegates from Cambodia; Ministries – DOSM, EPU]	
Member, Review of General Consumer Code (GCC)of Practice for the Communication and Multimedia Industry Malaysia	2010

An ad hoc basis. Reviewing the aspect of “Consumer Protection” of the GCC, organized by MCMC	
Member, Special Task Force for National Consumer Policy (Dasar Pengguna Negara) An ad hoc basis. Reviewing the content of National Consumer Policy to make it more effective.	2003
Secretary General Appointed as the Secretary General of Malaysian Consumer and Family Economics Associations (MACFEA)	2008-2010 2007- 2008