

Bengkel Penstrukturan Fakulti Ekologi Manusia

Tarikh : 8 Januari 2019

Masa: 9:00 – 12:30 tgh hari

Tempat: Bilik Al-Farabi, FEM



WEAKNESSES

- *not aligned with Soc 5.0*
- *not aligned with Agric*
- *unrecognized strengths*
 - *internal (within FEM)*
 - *e.g.legal*
 - *External (others)*
- *lack of internal collaboration*
- *translating research to policies/ other outputs*
- *staff x members of profesional assoc/ bodies*
- *lack of marketing*
 - *lack of visibility*
 - *unknown to others/ public*



WEAKNESSES

- *no team/ succession plan*
- *IP and commercialization*
- *lack of high impact outputs*
 - *networking*
 - *program/ interventions*
- *overlaps/ duplication*
 - *in expertise*
 - *need bird's eye view*
- *x program/ minor in certain depts*
- *no growth in research programmes*
 - *no cumulating knowledge*
 - *no leadership*
- *Human resource (effectiveness)*



STRENGTHS

✓ *COMMUNITY-BASED*

- *Youth*
- *Indigenous*
 - *potential for research group/ CoE*
 - *must be multidisciplinary*
- *Homeless*
- *Women*
- *consumers*



STRENGTHS

✓ **MULTIDISCIPLINARY**

➤ *Evidence?*

- *to what extent?*
- *impact*

➤ *Double-edged sword*

- *can integrate*
- *can disintegrate*

✓ **POLICY/ INDUSTRY REFERENCE**

➤ *Evidence?*



STRENGTHS

✓ **HUMAN-CENTERED & HUMANISTIC**

- *Individual processes*
 - *bio-psycho-social*
- *Lifelong*
 - *womb to tomb*
- *Social-cultural processes*
- *Civilization*
 - *Islamic studies*
 - *highly sought*
 - *Politics and government*
 - *high # of PGs*
- *Ecological*



STRENGTHS

✓ **ACADEMIC PROGRAMS**

- *One of the earliest/ unique*
 - *human development*
 - *financial planning*
 - *PG in Music*

- *Community development*
 - *highly sought*



STRATEGIES

- *To combine and harness individual strengths*
- *Social media to improve visibility*
 - *Get people to tweet*
- *Signature programmes to generate income*
 - *Taqwim 2019*