# WEBINAR

# WRITING FOR AN ACADEMIC JOURNAL: *EXPERIENCES AND TIPS*

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*Organised by:* **Department of Government and Civilization Studies
Faculty of Human Ecology, UPM**

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- *Editorial Board , Journal of Multidisciplinary Engineering Science & Technology (JMEST).*
- *Editorial Board, Journal of Forest Science (Subject: Forest Resources & Ecology), ISSN: 1226-8267, Kangwon National University, Korea.*
- *Editorial Board, Journal of Biodiversity and Ecological Sciences (JBES), ISSN 2008-9287, Azad University (Tonekabon Branch), Iran*
- *Editor, Journal Forest and Society , ISSN 2549-4333, UNHAS,Indonesia*
- *Editor; Book-Conference Indexed Proceeding. 2020 IOP Conf. Ser.: Earth Environ. Sci. 540 011003.*
  *https://iopscience.iop.org/article/10.1088/1755-1315/540/1/011001/meta*
- *Guest Editor, Journal on Forest, Trees and Livelihoods.ISSN: 14728028, Taylor and Francis, UK.*
- *Visiting Professor at the Faculty of Agriculture, Universitas Nasional (UNAS), Indonesia*
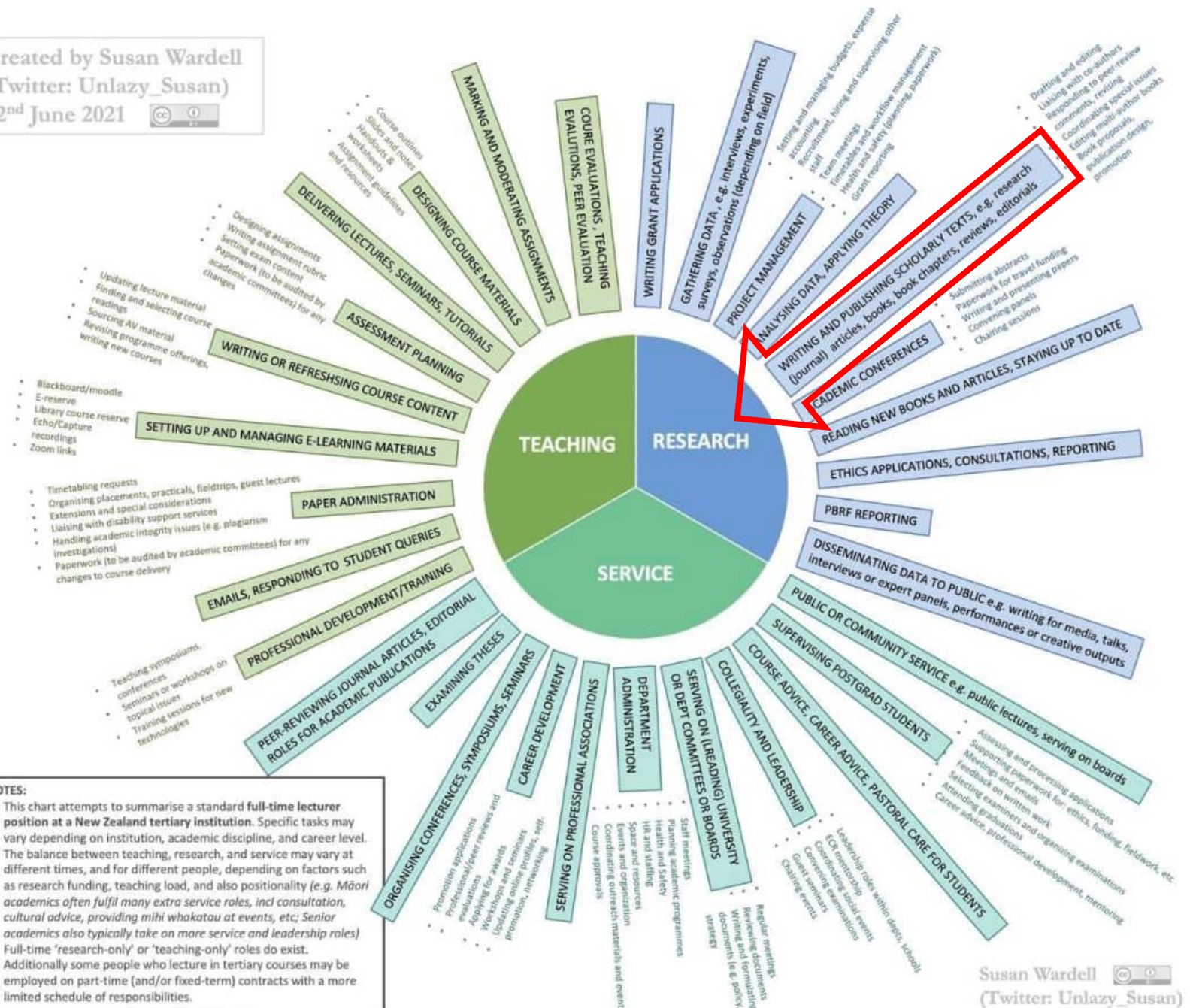
Multi tasking!

Dr Susan Wardell
UO,NZ
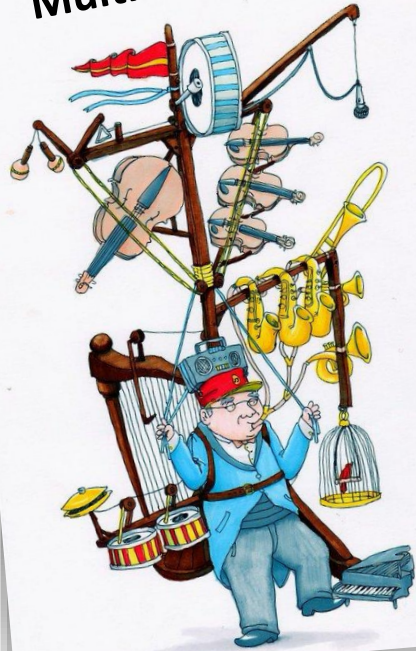
# ACADEMIC LIFE: WHAT DOES A "LECTURER" DO?
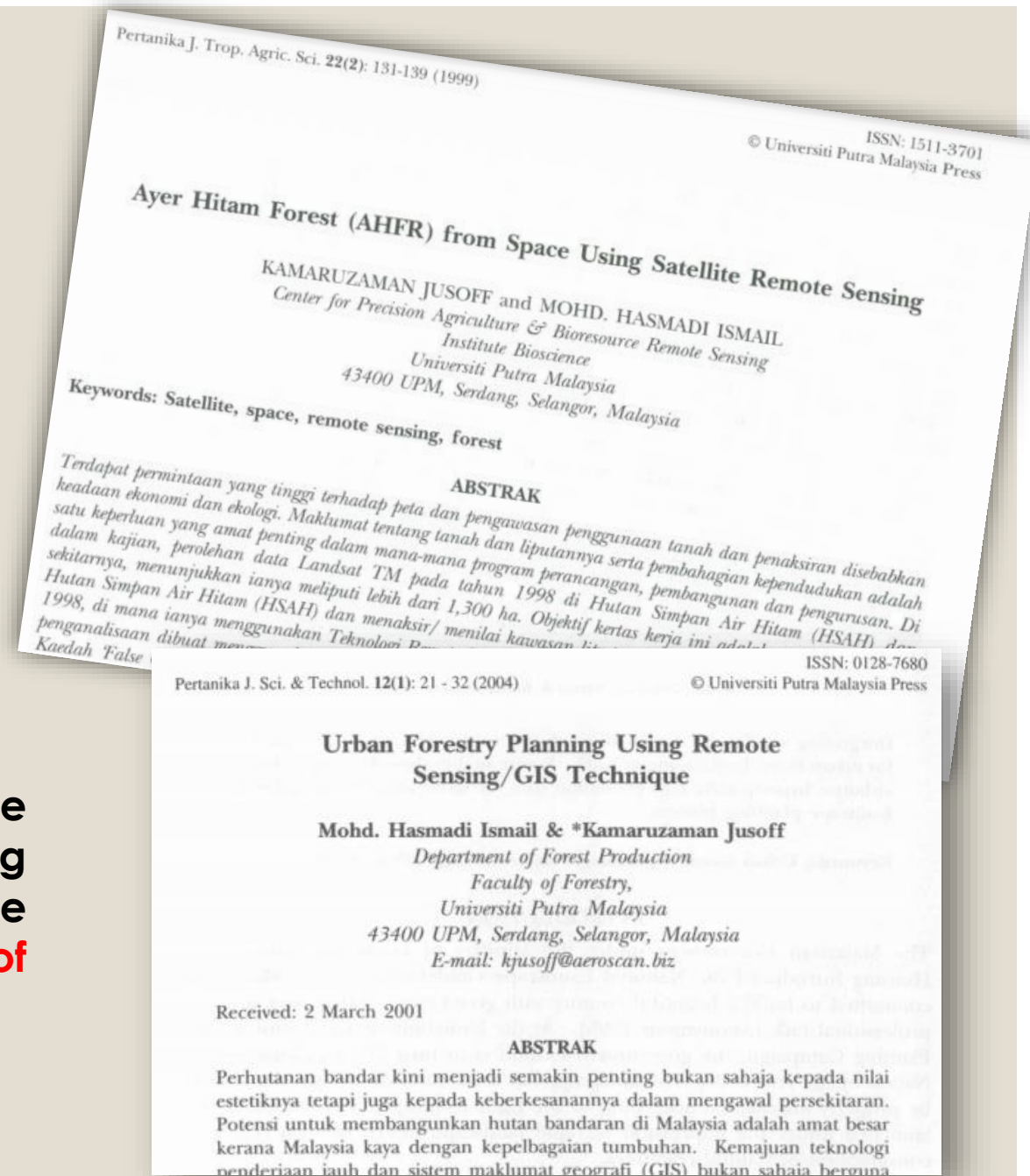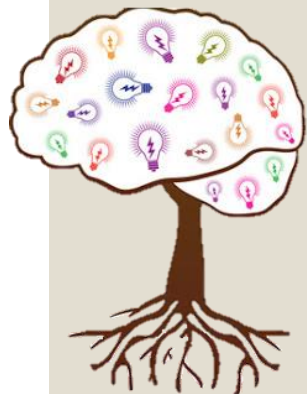
# WRITING FOR AN ACADEMIC JOURNAL

- Introduction

- myExperiences

- Journal metrics

- Where to publish?

- Tips on writing a journal article

- Challenges

- Conclusion

# INTRODUCTION

Writing for publication allows you to **share your ideas, research findings and practice** with the wider community.

By publication, you are **helping to expand the body of professional knowledge,** and that is the responsibility of every researcher.

Publishing your work through visible sources **helps others to learn.** By adding your experiences to the literature of the field, it **helps to build the body of knowledge in your subject area**

## Ayer Hitam Forest (AHFR) from Space Using Satellite Remote Sensing

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Keywords: Satellite, space, remote sensing, forest

**ABSTRAK**

Terdapat permintaan yang tinggi terhadap peta dan pengawasan penggunaan tanah dan penaksiran disebabkan keadaan ekonomi dan ekologi. Maklumat tentang tanah dan liputannya serta pembahagian kependudukan adalah satu keperluan yang amat penting dalam mana-mana program perancangan, pembangunan dan pengurusan. Di dalam kajian, perolehan data Landsat TM pada tahun 1998 di Hutan Simpan Air Hitam (HSAH) dan sekitarnya, menunjukkan ianya meliputi lebih dari 1,300 ha. Objektif kertas kerja ini adalah Hutan Simpan Air Hitam (HSAH) dan menaksir/ menilai kawasan lit... 1998, di mana ianya menggunakan Teknologi R... penganalisaan dibuat menggu...
Kaedah False...

## Urban Forestry Planning Using Remote Sensing/GIS Technique

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**ABSTRAK**

Perhutanan bandar kini menjadi semakin penting bukan sahaja kepada nilai estetiknya tetapi juga kepada keberkesanannya dalam mengawal persekitaran. Potensi untuk membangunkan hutan bandaran di Malaysia adalah amat besar kerana Malaysia kaya dengan kepelbagaian tumbuhan. Kemajuan teknologi penderiaan jauh dan sistem maklumat geografi (GIS) bukan sahaja berguna

# Reasons to publish

## 1. BECOME A COVETED AUTHORITY

"Before I published my article, no one knew my name"

## 2. WE'LL BE CONTRIBUTING TO A BODY OF KNOWLEDGE

By publishing our work, **others can use the knowledge that you have generated and add to it with their scholarly work.** This scholarly cycle grows over time, serving as the bodies of literature that shape our field.

## 3. OUR WORK WILL BE CRITICALLY REVIEWED BY PEERS

A peer review is a process by which a scholarly work (such as a manuscript or curriculum) is **checked by a group of experts in the same field to make sure it meets the necessary standards** before it's accepted or published. The results of the **review can provide helpful feedback to improve our work.** Also, when accepted for publication, a peer review serves as one way to show your work is valued by the field.

## 4. WE BECOME WHAT WE DO

"**Excellence is never an accident**. It is always the result of high intention, sincere effort, and intelligent execution

## 5. WE WILL ADVANCE OUR CAREER

**Youth are the ultimate beneficiaries of our academic work**. However, we can benefit too. By achieving career goals like publishing and presenting our expertise, it shows that we possess creative intellectual work that is valued by the field and has been communicated to key audiences.

Others??

# WRITING FOR AN ACADEMIC JOURNAL: myEXPERIENCES

**Publish or perish?**

If we screw up, it might be publishing and perish.

**Poor articles,** even a single one, **can ruin a researcher's career.**

*"you only get one chance to make a* ***first impression***".

| 1999 to 2004 | |
|---|---|
| 1. | **Mohd. Hasmadi Ismail** and Kamaruzaman Jusoff. 2004. Urban Forestry Planning using Remote Sensing/GIS Technique. *PERTANIKA J. Science and Technology,* 12(1): 21-32. |
| 2. | **Mohd. Hasmadi Ismail**. 2001. Military Remote Eye from Space. *J. Malaysian Armed Forces: Sorotan Darat,* 2(38): 27-32. |
| 3. | Kamaruzaman Jusoff and **Mohd. Hasmadi Ismail.** 1999. Air Hitam Forest Reserve (AHFR) From Space using Satellite Remote Sensing. *PERTANIKA J. Trop. Agric. Sci.,* 22(2): 131-139. |

**Best article**

# myExperiences

## 2020

| # | Reference | Rank |
|---|-----------|------|
| 1. | John Reuben Hongoa, Yousif Hussin, E.H Kloosterman, **Mohd Hasmadi Ismail**. 2020. Accuracy of Tree Height Derived from Point Clouds of UAV Images Compared to Airborne LiDAR and its Effect on Estimating Biomass and Carbon Stock in Part of Tropical Rain Forest in Malaysia. *International Journal of Applied Earth Observations and Geoinformation*, ISSN: 03032434, JAG_2020_616 **(Submitted 30 June 2020)** | Q2 |
| 2. | Farrah Melissa Muharam, Amiratul Diyana Amirruddin, **Mohd Hasmadi Ismail**, Mohd Firdaus Ismail and Ngai Paing Tan. 2020.Hyperspectral Remote Sensing for Macronutrients of Mature Oil Palm (Elaeis guineensis Jacq.) Observed from Different Frond Numbers: A Study of ... a. *J. Industrial Crops and Products* **(Submitted-2 March 2020)** | Q1 |
| 3. | Noor Shaila Sarmin and **Moh...** ...c Drivers of Mangrove Deforestation in the Tropical and Subtropical Re... ...nd *Sustainability Indicators*, Manuscript Number: INDIC-**31 (Submitt...** | Q2 |
| 4. | Noor Shaila Sarmin and **Moh...** ...g the relationship between mangrove change and causes perceived by ... local community in South Johor, Malaysia. *Journal of Environmental Management*, Manuscript Number: JEMA-D-20-03984 **(Submitted 28 May 2020)** | Q1 |
| 5. | Muluken Nega Bazezew, Yousif A. Hussin, E. H. Kloosterman, Teshome Soromessa, **Ismail Mohd Hasmadi**. 2020. Factual Approach for Tropical Forest Parameters Measurement and Monitoring: Future Option with A Focus on Synergetic use of Airborne and Terrestrial LiDAR Technologies. *Remote Sensing Letters*. https://doi.org/10.1080/2150704X.2020.1862436 . | Q1 |
| 6. | Darren How, J.A, **Mohd Hasmadi, I** and Farrah Melissa, M. 2020. Land Use /Land Cover Changes and Its Relations to Land Surface Temperature Using Landsat and MODIS Imageries in Cameron Highlands, Malaysia. *Land, 9(10), 372; https://doi.org/10.3390/land9100372* | Q2 |
| 7. | Farrah Melissa Muharam, Amiratul Diyana Amirruddin, **Mohd Hasmadi Ismail**, Mohd Firdaus Ismail and Ngai Paing Tan. 2020. Hyperspectral Remote Sensing and Imbalance Data Approaches for Classification of Oil Palm's Macronutrients Observed from Frond 9 and 17. *Computers and Electronics in Agriculture*, ISSN: 0168-1699.Volume 178, November 2020, 105768. https://doi.org/10.1016/j.compag.2020.105768 | Q1 |
| 8. | Norin Khorn, **Mohd Hasmadi Ismail**, Norizah Kamarudin and Siti Nurhidayu Abu Bakar.2020. Land Use Change Using Geospatial Techniques in Upper Prek Thnot Watershed in Cambodia. *Pertanika J. Sci. & Technol*. ISSN: 0128-7680, 28 (3): 879-892. http://www.pertanika.upm.edu.my/Pertanika%20PAPERS/JST%20Vol.%2028%20(3)%20Jul.%202020%20(View%20Full%20Journal).pdf | Scopus |
| 9. | Thinaraj a/l Balakrishnan, Azita Ahmad Zawawi, Muhammad Shafeeq Mohd Sapian, Fauzul Azim Zainal Abidin and **Mohd Hasmadi Ismail**. 2020. Tropical Forest Rescue Extraction Point Using GIS-Based Landform Classification in Pahang National Park. *J. Malaysian Forester*, ISSN: 0302-2935, 83 (2): 372 – 386 | Scopus |
| 10. | Hamidah Mamat, **Mohd Hasmadi Ismail**, Chua L.S.L., Faridah-Hanum Ibrahim, Pakhriazad Hassan Zaki. 2020. The Potential of GIS-Based Multi-Criteria Decision Making in Identification of Important Plant Area (IPA) for Peninsular Malaysia. *Heliyon*, ISSN: 2405-8440,6(7), July 2020. https://doi.org/10.1016/j.heliyon.2020.e04370 | Q1 |
| 11. | Iqbal Putut Ash Shidiq, **Mohd Hasmadi Ismail**, Mohammad Firuz Ramli and Norizah Kamarudin. 2020. Investigating Tree Stand Parameter for Rubber Tree Above Ground Biomass and Carbon Stock Estimation. *J. Malaysian Forester*, ISSN: 0302-2935, 83 (2): 435-452. | Scopus |
| 12. | Solomon M. Beyene, Yousif A. Hussin, Henk E. Kloosterman and **Mohd Hasmadi Ismail**. 2020. Forest Inventory and Aboveground Biomass Estimation with Terrestrial LiDAR in the Tropical Forest of Malaysia. *Canadian Journal of Remote Sensing*. https://doi.org/10.1080/07038992.2020.1759036 | Q2 |
| 13. | Amiratul Diyana Amirruddin, Farrah Melissa Muharam, **Mohd Hasmadi Ismail**, Mohd Firdaus Ismail, Ngai Paing Tan, Daljit Singh Karam. 2020. Hyperspectral remote sensing for assessment of chlorophyll sufficiency levels in mature oil palm (*Elaeis guineensis*) based on frond numbers: Analysis of decision tree and random forest.. *Computers and Electronics in Agriculture,* ISSN: 0168-1699. 169, https://doi.org/10.1016/j.compag.2020.105221 | Q1 |

## 2021

| # | Reference | Rank |
|---|-----------|------|
| 1. | Rhyma P.P., **Mohd Hasmadi, I.**, Norizah, K. and Pakhriazad, H.Z. 2021. Predicting Tree Felling Direction Using Path Distance Back Link in Geographic Information System (GIS). *Information Processing in Agriculture*. **(Submitted 21 June 2021** | Q2 |
| 2. | **Mohd Hasmadi Ismail,** Pakhriazad Hassan Zaki and Aizatul Badriah. 2021. Directional Felling, Productivity and Cost Analysis of Tree Felling by Chainsaw in Peninsular Malaysia**.** *Folia Forestalia Polonica, Series A.* **(Submitted 17 June 2021)** | Scopus |
| 3. | Norin Khorn, **Mohd Hasmadi Ismail**, Siti Nurhidayu Abu Bakar, Norizah Kamarudin and Mohd Sofiyan Sulaiman. 2021. Impact of Land Use/Land Cover Change on Runoff using SWAT Modelling: A Case Study in Upper Prek Thnot Watershed in Cambodia. *Environmental Earth Sciences,* **(Submitted 9 June 2021)** | Q2 |
| 4. | Yasser, Helmi Zulhaidi Shafri, Shattri Mansor and **Mohd Hasmadi Ismail**. 2021. Optimising Convolutional Neural Networks for land cover mapping in Al-Khidhir district of Al-Muthanna, Iraq. *Journal of the Indian Society of Remote Sensing,* **(Submitted- 23 May 2021)** | Q1 |
| 5. | **Mohd Hasmadi, I**., Nur Farahin, W., Pakhriazad H.Z. and Farrah Melissa, M. 2021. Detection of Forest Fire Scar in Peatland Using Segmentation Analysis and Pixel-Based Classification of Planetscope Imagery. *Applied Geomatics*, ISSN1866-9298, **(Submitted 13 April 2021)** | Q2 |
| 6. | Amiratul Diyana Amirruddin, Farrah Melissa Muharam, **Mohd Hasmadi Ismail**, Ngai Paing Tan, Mohd Firdaus Ismail.2020. Synthetic Minority Over-Sampling Technique (SMOTE) and Logistic M... (LMT)-Boost algorithms for classifying imbalance datasets of nutrient and chlorophyll of ... guineensis) retrieved from spectroradiometer and unmanned aerial vehicle. *Compute... ...ted 26 Jan. 2021)* | Q1 |
| 7. | Beny Harjadi, Susi Abdiyani, Inkorena G S... ...H Z and **Mohd Hasmadi, I.** 2021. The Potential Landslides Classification Using Sh... ...M) Imagery in Tulis Watershed, Indonesia, *SAINS TANAH – Journal of Soil Science an... ...e April 2021)* | Scopus |
| 8. | Wan Farinie Wan Zee, Pakhriazad Hassan Z... ...**Mohd Hasmadi Ismail**. 2021. Classification of Forest Crime: Relations from The Experience and Perception of Forest Enforcers in Kelantan, Malaysia. *J. Malaysian Forester*, ISSN: 0302-2935, **(Accepted, June 2021).** | Scopus |
| 9. | Jamhuri, J., Norizah, K., **Mohd Hasmadi, I**. & Azfanizam, A. S. 2021. Bee Algorithm for Forest Transportation Planning Optimization in Malaysia. *Forest Science and Technology***,** E-ISSN 2158-0715**,** https://doi.org/10.1080/21580103.2021.1925597 | Q2 |
| 10. | Darren How, J.A, **Mohd Hasmadi, I**, Farrah Melissa, M. and Mohamad Azani, A. 2021. Evaluating the impacts of Land Use/Land Cover Changes across topography against Land Surface Temperature in the Cameron Highlands. PLoS ONE 16(5): e0252111. https://doi.org/10.1371/journal.pone.0252111 | Q1 |
| 11. | Muhammad Mansur Aliero, **Mohd Hasmadi Ismail**, Mohamad Azani Alias and Alias Mohd Sood.2021. Geospatial analysis of desertification vulnerability using Mediterranean desertification and land use (MEDALUS) model in Kebbi State, Nigeria.*Appl Geomat*. https://doi.org/10.1007/s12518-021-00372-5 | Q2 |
| 12. | Li-Wei Liu, **Mohd Hasmadi Ismail**, Yu-Min Wang, and Wen-Shin Lin. 2021. Internet of Things based Smart Irrigation Control System for Paddy Field. *AGRIVITA, Journal of Agricultural Science, 43(2): 378–389.* https://agrivita.ub.ac.id/index.php/agrivita/article/view/2936 | Scopus |
| 13. | Adel, M. A. Mahmoud, **Mohd Hasmadi Ismail**, Mohamad Azani Alias and Alias Mohd Sood. 2021. Rangeland Restoration Analysis on the South Slope of the Al-Jabal Al-Akhdar, Northeast Libya. *J. of Rangeland Science,* ISSN 2008-9996, 11(1): 26-43. http://www.rangeland.ir/article_674117_b3443f52460347f76bfa3de047223669.pdf | Scopus |
| 14. | Muluken N. Bazezew, Yousif A. Hussin, Evert H. Kloosterman, **I. Mohd Hasmadi,** Teshome Soromessa & Marian S. Adan.2021. Factual approach for tropical forest parameters measurement and monitoring: future option with a focus on synergetic use of airborne and terrestrial LiDAR technologies, *International Journal of Remote Sensing*, 42:9, 3219-3230. https://doi.org/10.1080/2150704X.2020.1862436 | Q1 |
| 15. | Aditya Nugraha Putra, Istika Nita, Muhammad Rifqi Al Jauhary, Shofie Rindi Nurhutami, **Mohd Hasmadi Ismail**. 2021. Landslide Risk Analysis on Agriculture Area in Pacitan Regency in East Java Indonesia Using Geospatial Techniques. *Environment and Natural Resources Journal*, ; 19(2):141-152. https://ph02.tci-thaijo.org/index.php/ennrj/article/view/241402 | Scopus |
| 16. | Mohd Sahrul Syukri Yahya, Narimah Samat and **Mohd Hasmadi Ismail**. 2021.The Integration of GIS, AHP and Remote Sensing Methods for Potential Areas Groundwater: Case Study for Pontian District, Johor, Malaysia. *Malaysian Journal of Geosciences*, 5(1): 06-11. DOI: 10.26480/mjg.01.2021.06.11 | DOAJ |

# myExperiences

**From 1999 - 2021 = 137 articles**

**137 articles ➗ 22 years = 6 /year**

**1999-2006( UPM as RU) = 5 articles**



**Passion!**

**Postgraduates
39**

| Publications | Quantity |
|---|---|
| **Journal** | **137** |
| Book/chapter in books | 9 |
| Proceedings | 77 |

| | |
|---|---|
| **2021** | : 2$^{nd}$ Place FRIM's Technical Publication Award (Category A): *Towards Identification of Important Plants Area (IPA) for Peninsular Malaysia: Methodology and Future Direction*. 5 April 2021, FRIM, Selangor. |
| **2015** | : 2$^{nd}$ Place FRIM's Technical Publication Award (Category A): *L-Band ALOS PALSAR for Biomass Estimation of Matang Mangroves, Malaysia*. 13 April 2015, FRIM, Selangor. |
| **2015** | : Recipient of FRIM Publication and Incentive Award 2015. Title of paper: *L-band Saturation Level for Aboveground Biomass of Dipterocarp Forests in Peninsular Malaysia*. Paper published in J. Tropical Forest Science, ISSN: 0128-1283, 27 (3): 388–399. |
| **2014** | : Recipient of FRIM Publication and Incentive Award 2014. Title of paper: *Mangrove Carbon Stock Assessment by Optical Satellite Imagery*. Paper published in J. Tropical Forest Science. |
| **2001** | : Best Selected Article entitled" Military Remote Eye from Space" in Malaysian Armed Forces Journal, *Sorotan Darat*, Vol. 2, No.38: 27-32. |

# Journal Metrics

•**InCites™ Journal Citation Reports®**
Find a variety of metrics for journal quality, including impact factor, immediacy index, Eigenfactor score, and article influence score. Searchable by journal name and browse by research category.

•**SCImago Journal & Country Rank**
Access journal rankings based on ~~~~~~ ournals can be grouped by major thematic areas and s~~~~

•**Scopus**
In search results, ~~~~~~~~~~~ al metrics. Scopus will give you SJR (SCImago Journal Rank), IPP (Impact ~~~~~~~~~~~ (Source Normalized Impact per Paper) measurements.

•**Web of Science**
 In search results, click on the journal title to view journal metrics. In Web of Science, view its IF (Impact Factor) and JCR (Journal Citation Reports) rankings.

•**Eigenfactor**
 Find an article's Eigenfactor® *and* Article Influence Score® to evaluate the influence of a journal.

# Where to Publish Your Research?

**Identifying Potential Journals**

- Identify journals in which to publish.

- Choose the right journal to publish in.

- Know the pros and cons of open access journals.

- Identify open access journals with author fees.

**Tools to Help You Identify Potential Journals**

- Edanz Journal Selector ⓘ
- Elsevier Journal Finder ⓘ
- Enago Open Access Journal Finder ⓘ
- Journal/Author Name Estimator (JANE) ⓘ
- JournalGuide ⓘ
- JSTOR Labs Text Analyzer (Beta) ⓘ
- SPI-Hub: Scholarly Publishing Information Hub ⓘ
- Springer Journal Selector (Beta) ⓘ

**Using Databases to Idenfity Potential Journals**

- EBSCOhost Databases ⓘ
- ProQuest Databases ⓘ
- PubMed PubReMiner ⓘ
- SciFinder ⓘ
- Scopus ⓘ
- Ulrich'sWeb Global Serials Directory ⓘ

# Where to Publish Your Research?

## Choosing the Right Journal

### Criteria to Consider

Three questions to ask yourself when considering a journal:

- How does this journal **rank** in comparison to other journals?

- What are the **acceptance rates** of this journal?

- What is the **availability** of this journal?

## Rank

Important to determine jounal's **ranks** in comparison to other journals since this can directly affect **author impact**.
The higher the **ranking**, the more **influential** the journal.
Belows are tools that can help determine a journal's ranking.
- Journal Citation Reports
- eigenFACTOR
SCImago Journal and Country Rank

## Acceptance Rates

Journals with **lower acceptance rates** are generally considered **more prestigious**.
Below are tools that can help determine the acceptance rates of a journal.
- APA Journal Statistics and Operations Data
- Association for the Advancement of Computing in Education
- Cabell's Whitelist and Blacklist Database
- MLA Directory of Periodicals

## Journal Availability

Cost and distribution can influence the availability of a journal.
- Directory of Open Access Journals
- Ted Bergstrom's Journal Pricing Page

# Where to Publish Your Research?

**What is Open Access (OA)?**

**OA** - is the practice of providing the public with unrestricted online access to scholarly journal article

## Pros and Cons of Open Access

**PROS**
- **Free access=wider audience**; more people may read your work. You will also have free access to the work of others.
- Author often **retains copyright**, which is not usually the case in traditional publishing.
- OA is a **global initiative**, meaning that you will have exposure to culturally diverse opinions and practices.

**CONS**
- Some OA journals **charge an author fee** to publish. Fees vary greatly.
- **Predatory journals** charge authors large fees without providing proper editorial services.
- **Concerns** about quality control and authenticity of documents.

### PLOS ONE

Impact Factor 2.740

RESEARCH ARTICLE

Evaluating the impacts of land use/land cover changes across topography against land surface temperature in Cameron Highlands

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1 Department of Forestry Science & Biodiversity, Faculty of Forestry and Environment, Universiti Putra Malaysia, Serdang, Selangor, Malaysia, 2 Geospatial Information Science Research Centre, Faculty of Engineering, Universiti Putra Malaysia, Serdang, Selangor, Malaysia, 3 Department of Agriculture Technology, Faculty of Agriculture, Universiti Putra Malaysia, Serdang, Selangor, Malaysia

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Check for updates

OPEN ACCESS

Abstract

The Cameron Highlands has experienced multiple land encroachment activities and repeated deforestation, leading to extensive land-use and land-cover change (LULCC) during the past six decades. This study aims to determine the LULCC against topography in Cameron Highlands between 2009 and 2019 by using geospatial techniques to analyze Landsat 7 (ETM+) and 8 (OLI/TIRS), ASTER GDEM and MODIS imaging sensors. The results showed a decline of 35.98 km² in primary forests over ten years across the Cameron

Citation: How Jin Aik D, Ismail MH, Muharam FM, Alias MA (2021) Evaluating the impacts of land

### PLOS

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## Author Fees

Some open access journals do charge authors a fee to publish. This fee can range from hundreds to thousands of dollars, depending on the publisher.

Below are additional resources regarding author fees:
- Comparison of BioMed Central's article-processing charges with those of other publishers
- eigenFACTOR's Cost Effectiveness for Open Access Journals
- PLOS Publication Fees

# WRITING FOR AN ACADEMIC JOURNAL: TIPS

## 1) Have a strategy, make a plan

**Why do you want to write for journals? What is your purpose? Are you writing for research assessment?** **Or to make a difference? Are you writing to have an impact factor or to have an impact?**

**Having a writing strategy: make sure you have both** *external drivers* **– such as scoring points in research project/assessment or climbing the promotion ladder – and** *internal drivers* **– which means working out why writing for academic journals matters to you.**

**This will** **help you maintain the motivation you'll need to write and publish over the long term.** **Since the time between submission and publication can be up to two years (though in some fields it's much less) you need to be clear about your motivation.**

## 2) Analyse writing in journals in your field

**Take a couple of journals in your field that you will target now or soon.** Scan all the abstracts over the past few issues. Analyse them: look closely at all first and last sentences. The first sentence (usually) gives the rationale for the research, and the last asserts a *'contribution to knowledge'.*

**Scan other sections of the articles:**
How are they structured? What are the components of the argument? Highlight all the topic sentences – the first sentences of every paragraph – to show the stages in the argument. Can you see an emerging taxonomy of writing genres in this journal? Can you **define the different types of paper, different structures and decide which one will work best in your paper?**

# 3) Do an outline and just write

**Which type of writer are you:**
Do you always do an outline before you write, or do you just dive in and start writing? Or do you do a bit of both? Both outlining and just writing are useful, and it is therefore a good idea to use both.

However, make your outline very detailed: **outline the main sections and calibrate these with your target journal.**

When you sit down to write, what exactly are you doing: using writing to develop your ideas or writing to document your work? **Are you using your outline as an agenda for writing sections of your article?**

# 4) Get feedback from start to finish

- **Even at the earliest stages, discuss your idea for a paper with three or five people, get feedback on your draft abstract. It will only take them a couple of minutes to read it and respond.**

- **Do multiple revisions before you submit your article to the journal.**

## 5) Write with others

While most people see writing as a solitary activity, communal writing – writing with others who are writing – can help to develop confidence, fluency and focus. It can develop the discipline of regular writing. Doing an academic writing in groups or at writing retreats.

At some point – ideally at regular intervals – you can get a lot more done if you just focus on writing. If this seems like common sense, it isn't common practice. Most people do several things at once, but this won't always work for regular journal article writing.

"If people cannot write well, they cannot think well, and if they cannot think well, others will do their thinking for them."

- George Orwell

# 6) Do a warm up before you write

- **While you are deciding what you want to write about, an initial warm up that works is to write for five minutes.**

- Use a variation on this question as a warm up – what writing for this project have you done, and what do you want to do in the long, medium and short term? **Top tip:** end each session of writing with a 'writing instruction' for yourself to use in your next session, for example, 'on Monday from 8 am to 9 am, I will draft the conclusion section in 400 words'.

- As discussed, if there are no numbers, there are no goals. Goals that work need to be specific, and you need to monitor the extent to which you achieve them. This is how you learn to **set realistic targets.**

**Tip:** Write a table of contents for your article as early as possible. Expect to update and revise your table of contents as you write your piece and develop your argument.

# 7) Analyse reviewers' feedback on your submission

- **What exactly are they asking you to do?** Work out whether they want you to add or cut something. How much? Where? Write out a list of revision actions. When you resubmit, your article include this in your report to the journal, specifying how you have responded to the reviewers' feedback. **If your article was rejected, it is still useful to analyse feedback, work out why and revise it for somewhere else.**

- **Most feedback will help you improve your paper and, perhaps, your journal article writing**, but sometimes it may seem overheated, personalised or even hurtful. Some of it may even seem unprofessional. Discuss reviewers' feedback – see what others think of it. You may find that other people – **even eminent researchers – still get rejections and negative reviews**; any non-rejection is a cause for celebration. Revise and resubmit as soon as you can.

# 8) Be persistent, thick-skinned and resilient

• There are qualities that we may develop over time – or we may already have them.

• It may be easier to develop them in discussion with others who are writing for journals.



"IF YOU ARE CONSISTENT, PERSISTENT, AND RESILENT, YOU WILL MAKE THE IMPACT YOU'RE DESINED TO MAKE."

# 9. Clarity is key



• Make your writing accessible by using **clear language.** Writing that is easy to read, is **easier to understand too.**

• Go back to **thinking about your readers**; are they experts in your field who will easily follow technical language, or are they a lay audience who need the ideas presenting in a simpler way?



SIMPLICITY IS THE KEY TO BEAUTY. CLARITY IS THE KEY TO PERFECTION.

# 10. Don't be afraid to explain

- **Write** your journal article **with confidence**, to give your reader certainty in your research.

- Make sure that you've **described your methodology and approach**; whilst it may seem obvious to you, it may not to your reader. And **don't forget to explain acronym**s when they first appear
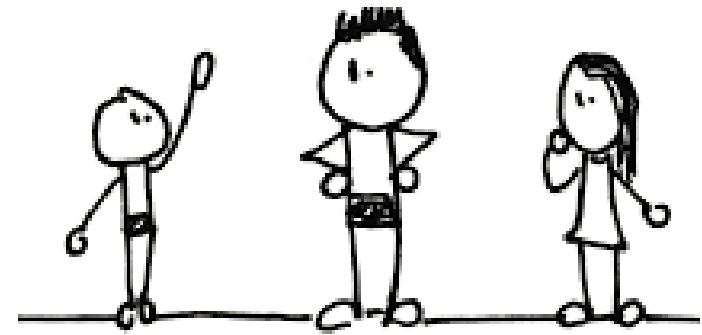
# 11. Be original

- **Make sure to <span style="color:red">connect your unique point of view to stand out.</span> You may be building on a concept already in existence, but you still need to have something new to say.**

- <span style="color:red">**Make sure you say it convincingly, and fully understand**</span> **and reference what has gone before.**

# 12) Take care of yourself

- **Writing for academic journals is highly competitive. It can be extremely stressful.**

- **Even making time to write can be stressful, and there are health risks in sitting for long periods, so try not to sit writing for more than an hour at a time.**

- **Finally, be sure to celebrate thoroughly when your article is accepted. Remind yourself that writing for academic journals is what you want to do – that your writing will make a difference in some way.**

# Challenges!

**PAPER ACCEPTED!**

1- Choosing the Suitable Journal

2- Language and Style

3. Contribution, novelty, similarities and plagiarism

4. Escalating Costs: compromise on quality?

5.Innovative work with well organized presentation

6. Piracy as a problem.

7. Extreme competition

# Conclusion

Scientific/academic journals are still the most important media

Writing for academic journals is hard work for everyone. Unfortunately, there is no easy way to do so.

Set out the necessity and nature of theory, themes and narrative in the article.

Starting at the beginning with an introduction to your idea and related concepts and things

Thank you for attending!